



7th March 2019

Somerville Primary School joins global challenge to read for 200 million minutes!

Somerville Primary School in Wallasey has joined a global campaign to eradicate illiteracy and build a brighter future for children and young people.

From the 7th March 2019 (World Book Day) to 2nd April (Children's Book Day) 499 children from Somerville Primary School will join schools, settings, families, libraries, community groups, businesses and organisations from across the world to collectively read for 200 million minutes – a never before-reached target!

The campaign is run by Achievement for All, a leading not-for-profit organisation that works in partnership with schools and settings to improve outcomes for all children and young people vulnerable to underachievement. Achievement for All hopes that through this global challenge, more children will discover a love of reading.

Speaking about the challenge, Professor Sonia Blandford, CEO of Achievement for All, said: "It is fantastic that the 200 Million Minutes Reading Challenge is getting such great levels of support and involvement.

"Right from the start reading dares you to grow in language, imagination, communication and self. Introducing all children and young people to the habit of reading in everyday life can improve prospects, unlocking new worlds and possibilities. 10 minutes of reading a day can make a huge impact to a child's development, and destress their

parents and carers! Imagine what a collective 200 million minutes will achieve!”

Throughout the 26-day challenge, children and young people across the world can log their reading minutes in class and at home. Prizes will be awarded to the schools or settings who achieve the highest average number of reading minutes per child or young person. Certificates will also be available to individuals who reach key reading targets during the challenge. The children have a bookmark to record the minutes on that they read so this can be logged in school.

Last year, over 420,000 children and young people across the UK participated in the 100 Million Minutes Reading Challenge, collectively reading 100,019,560 minutes in total. With children and young people across the continents being able to get involved in the 2019 event, the challenge is bigger and better than ever before!

For further information on the challenge or to get involved, visit 200MillionMinutes.org.

For further information about Achievement for All visit <https://afaeducation.org>.



Starting in the next couple of weeks, we want to make the most of our school library and all of the wonderful books that we have. The children will be coming home with a book and will have the opportunity to swap this each week on a set day. The children need to take good care of these books so that others can read them in the future. If books are lost or damaged then the cost of the book will need to be covered so please look after our books! We hope you enjoy reading and sharing many new and exciting books with your children.